

# Woodturners of North Texas



**Next Meeting: Thursday, August 31st, 2017**

**Meeting Start: 6:30 PM**

**Handley-Meadowbrook Lions Club 6013 Craig Street Fort Worth, TX**

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## Marketing Your Turnings by Neal Brand



My first turning project was a walnut lamp I made in junior high shop class. My second project came 40 years later when I bought a lathe. When I bought my lathe, I had no idea how to turn wood. I tried to learn by reading a book, but progress was very slow. Then I joined the Denton, Dallas, and Fort Worth clubs and my learning increased dramatically both from club demos and talking to other members.

During my talk/demo, I plan to discuss marketing online. I think most turners at some point think about the possibility of marketing their work, if for no other reason, to help pay the bills from SWAT! About eight years ago while working full time I set up an online shop to sell my turnings. I

had no idea what I was doing, but somehow I managed to sell a few things per month. I didn't sell enough to pay for SWAT, but enough to buy an occasional tool. During my demo, I'll talk about a lucky break that increased my sales considerably and how I have maintained my sales so that I pay for SWAT (and more) through online sales.

I plan to illustrate marketing strategies with two examples, marketing Tibetan spindles and marketing spin tops. I'll discuss (among other things) options for setting up an online shop, photographing and describing your products, pricing, shop policies, wholesale markets, and the role of the web (social media, blogs, web sites, etc.) in marketing. In the process, I'll turn a tippe top and discuss the interplay between marketing, material choice, and turning techniques employed.

I live in Denton with my wife Shari. We have two grown daughters and two granddaughters. I am a semi-retired UNT professor and when I am not working or turning wood, I enjoy hiking. My brother and I have a goal of hiking at least 5 miles in each of the 50 states. As of the time of this writing we are at 19 and counting.

The Woodturners of North Texas newsletter is published monthly. Inputs are due to the editor by the tenth of each month for inclusion in that month's newsletter.

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WNT WEB SITE: <http://www.wntx.org/>



# ... making Good Shavings

## President's report for August 2017

If you missed SWAT 2017 then you must put it on your calendar for next year. We all had a great time with the many demonstrations, great displays of turnings, all kinds of new stuff to buy from the vendors, and of course the drawings.

"Bob's Challenge" for July was a box for Beads Of Courage and I was extremely impressed with your quality and quantity (I still don't know about the square lathe). The challenge for August is a turning of any type with a captured ring. A captured ring is not one you turned separate from you base tuning, cut apart and glued back together. The ring is turned as an integral part of your piece. Remember, you get one quarterly drawing ticket for each challenge you participate in.

**Challenge Photos.** We will be continuing our new process to improve our challenge photos. In your name badge holder you will find a card with your name printed on it. If you have a challenge piece, place this card with your turning on the table and also fill out the standard challenge card. When you pick up your piece for the group photo, get your name card and return it to your badge holder for next month.

**Open Shop/Swap** is starting at 3:00pm before this month's meeting on the 31<sup>st</sup>. We will have multiple lathes and grinders setup with hands-on mentoring to help you with any turning/sharpening question you might have. Also, bring any unwanted wood turning/working materials you would like to trade or sell. Hotdogs, chips, and drinks will be available.

## Upcoming events:

**RISE** demonstrations at Lake Grapevine are on September 9<sup>th</sup>.

**Nominations** for club officers will be during our September meeting with elections in October. All offices are to be elected or re-elected. The president, vice president, secretary, librarian and at large positions will be vacant. The remainder of the positions have agreed to stay, if elected. You may nominate someone to fill any office, vacant or not.

**Christmas turning auction...** is the primary financial support for our club. It is not too soon to start looking for that special piece of wood and that special design for your donated turning.

**Empty Bowls** is another WNT community program that continues through the year. Those that turn the most bowls get first choice at attending the luncheon in February. Bowls, pots, pens, any turned item is acceptable so bring your contributions to the meeting where they will be collected.

**See you at 6:30pm Thursday and be safe.** We don't need a new "safety coordinator".

**Glynn Cox  
President**



# WOODTURNERS OF NORTH TEXAS

## NEW 2017 MEMBER DIRECTORY

The new WNT 2017 Member Directory is now available for pickup at the monthly meeting. One copy per member, please.

If you would like a .pdf file copy of the directory emailed to you for your computer, smart phone, etc., please send an email request to James Haynes, [jhaynescpa@sbcglobal.net](mailto:jhaynescpa@sbcglobal.net) and he will send a reply with the file attached.

## WNT MEMBERSHIP DIRECTORY CORRECTIONS/UPDATES

Tom Echols, email [tom@tomswoods.com](mailto:tom@tomswoods.com)

Ronny Nuzum, email [ronnienuzum48@gmail.com](mailto:ronnienuzum48@gmail.com)

James (Jimmie) Ricks, Cell Phone [817-475-3303](tel:817-475-3303)

# Calendar of Events

**Aug 31<sup>st</sup> - Open Shop 3:00 - 6:00pm**

**Aug 31<sup>st</sup> - Regular Monthly meeting 6:30 PM, Lions Club,  
Demonstrator: Neal Brand  
“Marketing Your Turnings”**

**Sept 9<sup>th</sup> - R.I.S.E.**

**Sept 15<sup>th</sup> & 16<sup>th</sup> - Ver-Day Surface classes by Cheryl Darrow**

**Sept 28<sup>th</sup> - Regular Monthly meeting 6:30 PM, Lions Club,  
Demonstrator: Lyle Jamieson  
Remote Demo - “Hollowing”**

**Oct 7<sup>th</sup> - Rockler - Woodturning Demo**

**Oct 26<sup>th</sup> - Regular Monthly meeting 6:30 PM, Lions Club,  
Demonstrator: Charley Phillips  
“Embellishing Beaded Christmas  
Ornaments”**

**Oct 27<sup>th</sup> & 28<sup>th</sup> - Woodburning and Surface Decoration classes  
by Charley Phillips**

# Paint and Metal Session

Sept 16th 1pm to 5pm \$30

Join us as we explore various ways of using VerDay Paints on wood along with embossing on pure copper metal for this hands-on paint and metal session. Cheryl Darrow, owner of Ten Seconds Studio, will be teaching how to paint with VerDay Paints and Patinas. The first part of the class we will learn how to sponge, use resists, what to do with sludge, pour techniques and wrapping using VerDay Paints. Students may bring small turned wood pieces to VerDay if you have them. Each student will be provided with wood to use.

The second part of the class will be embossing on metal. Cheryl will demo many techniques using various tools and molds for adding some extra pizzazz to your wood turnings. Students will receive 6 metal sheets to try their hand at personalization, mold designs and using embossing machines.



# October Classes with Charley Phillips on October 27 & 28

## Embellishing Wood Turnings with Pyrography

All classes will be held at the studio of Charley Phillips at 506 Post Oak Dr. in Newark, TX 76071. The class fee for each all-day class is \$60 which includes a pre-turned vessel, water colors and/or paint.

Registration will begin at 3:00 PM August 31 during OPEN SHOP.

For other information, contact Charley Phillips by text at 817-437-5310 or e-mail [charley@charleyphillips.com](mailto:charley@charleyphillips.com)

Friday, Oct. 27<sup>th</sup> class starts by burn lines in a turned basket and then moves to drawing and burning a herringbone pattern on the rim of the basket. From there a beaded pattern is created for the basket and painted on using watercolor paints.



You will need a wood burner with a skew tip. Bring a 1/8" beading tip if you happen to have one as it is very useful to burn the vertical lines, but not required. The herringbone pattern is burned with the skew tip. Turning and paint supplied.

### Equipment and tools:

Wood burner ( **Student must provide own Wood Burner and burner pens with tips**)

Sharp edge 1/4" skew burner tip

Optional: 1/8" beading burner tip

3/0 spotter paint brush



Saturday October 28<sup>th</sup> class will be on “Burning a Design on a Wood Turning”.

If there is time we can paint the burning using watercolor paints.

Turning, pattern and paint provided.

**Equipment and tools:**

Wood burner ( **Student must provide own Wood Burner and burner pens with tips**)

Wood burner skew tip

Wood burner spear point shader tip

#1 round paint brush

1/2” angle brush



# Rise “End of Summer Event”

On **September 9th** the Woodturners of North Texas will participate in the RISE Adventure, “End of Summer Bash” by turning toy cars and tops for physically challenged young people at the event on Grapevine Lake. Together we will turn and distribute the cars and tops to children that attend the event.

At the **July club meeting**, club members will be given the opportunity to sign up to be a part of the activity that has become a tradition for our organization. We need 8-10 volunteers and 5 mini-lathes. Those of you bringing a lathe, we need to be at the park and unload equipment at 8:00 AM and by 8:30 move our vehicles out of the event area. We will be through around 3:00 PM.

The RISE Adventures organization, which stands for Recovery, Inspiration, Success, and Empowerment, has a goal of creating independence for the entire physically challenged population. They plan to accomplish this goal through sports, recreation and outdoor events and programs. For more information about RISE Adventures consider visiting their web site: <http://www.riseadventures.org/>

The WNT is cooperating with Paul Gray, the Chief Executive Officer of RISE Adventures, to provide joy and comfort to the physically challenged children of our community. Paul tells me the WNT booth has been the most popular activity at the End of Summer Bash for all of the years that we have participated. All of us feel a great deal of satisfaction in being able to aid and comfort those in our handicapped community.

John Horn



# Who's up for a Challenge?

The challenge program's goal is to encourage all members to participate and to grow their capabilities. It is a chance for experienced turners to turn something they never have tried and for new turners to learn.

The July challenge was to turn a box for Beads of Courage. Twenty-Four (24) members turned over 30 boxes with various shapes, sizes and themes. Several boxes were contributed from the Golden Triangle club and one was turned by the team at the Arlington Rockler store. These will be taken to SWAT and displayed along with other club's contributions. Since these boxes go for a very worthy cause, all members who participated should be congratulated. Below is a list of members who turned Beads of Courage boxes for the July Challenge:

Sharon Ayres	Fred Denke	Bruce Imsande	Larry Sweeney
Jim Barkelew	Jim Fife	Richard Kenyon	Pam Thompson
David Baulch	Rick Hallabough	Dick Koch	Bob Wiggins
Tom Beatty	James Haynes	Ray Moyer	Scott Wisdom
David Colley	Bill Holt	Mike Oliver	Danny Woods
Glynn Cox	Ron Howe	Don York	Rockler

We also held the quarterly drawing with 41 members having tickets.

Members participating in this drawing are shown below:

Sharon Ayres	Bill Collins	Bill Holt	John Solberg
Jeff Allen	Roger Cowan	John Horn	Greg Stehle
Jim Barkelew	David Colley	Ron Howe	Larry Sweeney
Matt Bashore	Glynn Cox	Bruce Imsande	Pam Thompson
David Baulch	Rick Gauthier	Sandy Jarrell	David Walker
Tom Beatty	Tom Echols	Richard Kenyon	Bob Wiggins
Jim Bragdon	Jimmy Fife	Dick Koch	Scott Wisdom
Dwight Brown	Rick Gauthier	Ray Moyer	Danny Woods
David Carter	Rick Hallabough	Mike Oliver	Kelly Wootton
Don Christiansen	James Haynes	David Patterson	Don York
Bob Clark			

We had 10 packages as awards to distribute that were either bought/contributed by the club, Rockler, club members, and/or Wood World. The Packages and winners are listed below:

#	Contents	From	Winner
1	Curly maple turning block	WNTX	Tom Beatty
2	1 ¼ inch Hamlet round nose scraper	WNTX	Dick Koch
3	1 ½ inch Hamlet straight nose scraper	WNTX	Sharon Ayres
4	\$20 Rockler Gift Card Sanding Mask	Rockler WNTX	Bill Holt
5	\$20 Rockler Gift Card Ver-Day paints	Rockler Cheryl Darrow	Ray Moyer
6	\$20 Rockler Gift Card 6 Turning Blanks	Rockler Ron Howe	Greg Stehle
7	\$20 Rockler Gift Card 6 Turning Blanks	Rockler Ron Howe	Rick Gauthier
8	Turning Blank \$20 Rockler Gift Card	WNTX Rockler	Scott Wisdom
9	Drive Step Center 2 \$10 Craft Supply Gift Cards	WNTX Craft Supply	Bill Collins
10	4 \$10 Craft Supply Gift Cards	Craft Supply	Larry Sweeney

The challenge for August is to turn an anything with a captive ring. If you have questions, you can goggle captive rings or you can call Bob Wiggins or Tom Beatty for information.

Hope to see you Thursday.

**Bob Wiggins**



# Last Month's Challenge: — Beads of Courage —





DISPLAY TABLE (Please circle one)  
Challenge Critique Other  
Turner's Name Mike Oliver



**Mike Oliver**  
Arlington



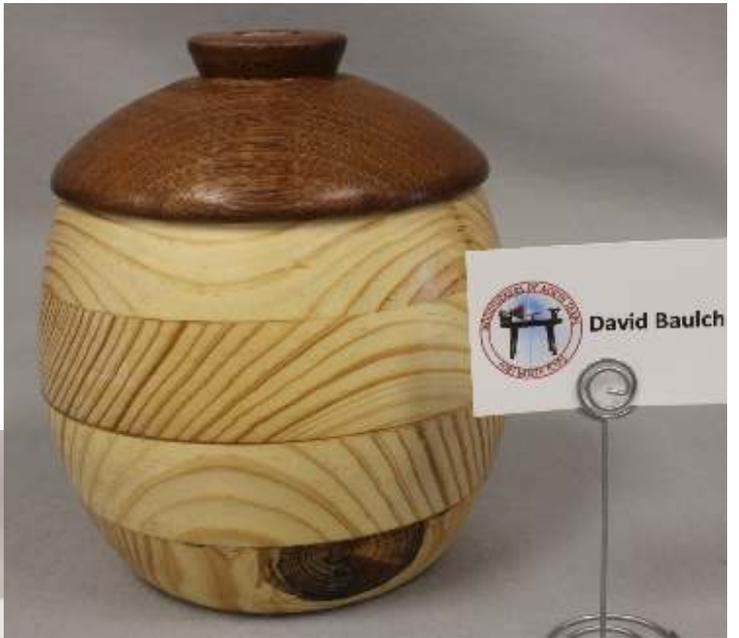
 **Pam Thompson**



**Mike Oliver**  
Arlington



**Mike Oliver**  
Arlington







 Larry Sweeney



 Scott Wisdom



 Ron Howe



 Danny Woods



 Tom Beatty



 Richard Kenyon



# Last Month's Critique

Each month we have a Critique table where members can bring in items they have turned for a constructive critique of their turning. We encourage all members, especially members new to turning, to submit their turnings for critique. One of our members who is recognized as being an “expert” turner does the critique. The objective is to provide constructive input to help members develop their skills. All of us learn from the critiques.

Due to time constraints at the meetings and inputs from membership, a Board member will select three (3) items to be critiqued. However, we encourage members to bring turnings since all of our membership learns by looking and touching someone else's turnings. Below is a list of the turners who participated in the July critique process.

**Bruce Imsande**

**Charley Phillips**



**SWAT 2017 has come and gone**  
**SWAT was**  
**Fri. August 25th thru Sun. August 27<sup>th</sup>, 2017**

**It Featured**

1. An Art Gallery where attendees displayed their work.
2. The Saturday night Banquet highlighted with a drawing.
3. Sunday's drawing full size lathes, and a large assortment of wood-turning tools and accessories.
4. Around 55 vendors on site selling equipment and supplies at very competitive prices.
5. Lunches during the three-day event for paid attendees.
6. 54 demonstrations which make up the seminar. There was also be an additional activity on Friday evening. A Special Demonstration entitled "FUN WITH VESSELS" by Trent Bosch and Al Hockenbury
7. There were three areas offering hands on opportunities to turn something of choice. Turn a Pen, Sharpen a tool, good opportunity for one on one coaching from highly trained individuals.
8. **There was** a full schedule of Activities for special classes designed for the non-turning Spouse.

**Highlights of all will be in next months newsletter**

**This years Lead Demonstrators were:**

**Trent Bosch, Andy Cole, James Duxbury, Al Hockenbery, Eric Lofstrom , Molly Winton**

**This years Regional Demonstrators were:**

**Sally Alt, Doug Baldwin, Jim Bob Burgoon, Les Casteel, Jeanne Douphrate, Joe Fleming, George Freeman, Robert Henrickson, Janice Levi, Alan Lacer, David Mueller, Josh Reid, Curtis Seebeck, Jim Tanksley**

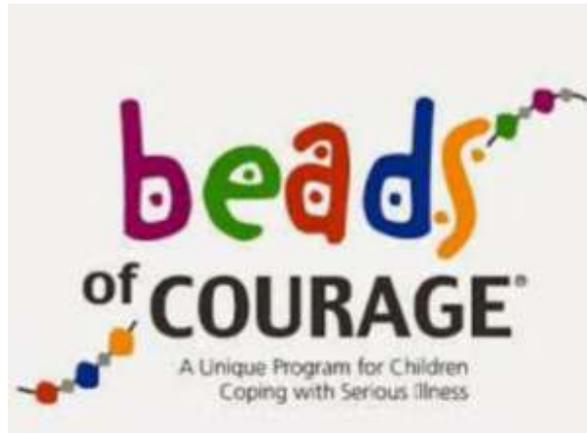
**I would like to thank everybody who assisted with room setup on Thursday prior to the symposium. Also, thank you to those who helped reconfigure the room prior to and after the special demonstration Friday night so we would be ready for Saturday morning and a special thanks to everybody who helped load up Sunday when it was all over.**

**I would also like to thank Bill Holt, Don York, Jim Barkelew, Danny Woods, James Boyett, Tom Beatty, John Horn, Dick Koch, Rick Gauthier, John Laudebaugh, Glynn Cox, Richard Kenyon, James Haynes, Ray Moyer, and Jim Bragdon who volunteered to assist in the room for a rotation.**

**That's about it for this month.**

**Ill try to get some pictures from SWAT for the next newsletter.**

**Bob Clark**



Thanks to all of you who participated in this year's Beads of Courage program.

See you in August. If you have any questions, you can talk to Ron Howe or Ray Moyer.

Good turning.











# ***EMPTY BOWLS***

Empty Bowls is an annual fund raising event for the Tarrant Area Food Bank. The Food Bank provides food to sister agencies in 13 surrounding counties. The sister agencies then provide the food to needy children and families. Patrons at the Empty Bowls event pay \$60 or more and get to choose a bowl (wood, ceramic or glass) to take home and sample food from numerous booths of local restaurants. There are also numerous corporate sponsors that provide a sizeable portion of the total donations. This last February the event raised \$241 thousand, which is slightly more the last year. The next Empty Bowls event will be in March 2018.

We have accumulated 89 bowls and three other items. Sandy Jarrell is still at the top of the list. You can use some of those ideas you got from SWAT and make some cool bowls for Empty Bowls. Keep them coming. We have a long ways to go to get to a respectable number by March 2018.

If you have any questions or comments, let me, Ron Traylor, know at [randkbiz@msn.com](mailto:randkbiz@msn.com).

Turners Name	July	Total	Non Bowl Items	July	Total
Sandy Jarrell		30	Bruce Imsande	1	2
Scott Wisdom	3	15	Sandy Jarrell		1
David Baulch		11	<b>Grand Total</b>		<b>3</b>
Glynn Cox	3	7			
Jimmie Gill		4			
Anonymous		3			
Jon Barkelew		3			
Kelley Wooton		3			
Shane Collier		2			
Larry Roberts		2			
Don Christiansen		2			
J. Solberg	2	2			
Kerry Weeks		1			
Keith Adams		1			
Fred Denke		1			
Ron Traylor	1	1			
Bill Holt		1			
<b>Grand Total</b>		<b>89</b>			



## Support these businesses that support us!



10% discount to current Woodturners of North Texas members.

<http://www.woodworldtx.com/>

13650 TI Blvd.  
Dallas, TX 75243  
(972) 669-9130



10% discount to current Woodturners of North Texas members.

<http://www.rockler.com/>

3810 S. Cooper St.  
Arlington, TX 76015  
(817) 417-0070

### Craft Supplies USA

[woodturnerscatalog.com](http://woodturnerscatalog.com)

1-800-551-8876



10% discount to current Woodturners of North Texas members.

<http://www.woodcraft.com/>

754 Grapevine Hwy  
Hurst, TX 76054  
682-334-1025

### Advertisements

#### Anchorseal®

The club has purchased a 55-gallon drum of Anchorseal sealant for green wood and it is available to members for \$10.00 per gallon. It can be purchased at club meetings and at other times is being stored at Bob Clark's place, 1201 McClendon Road, in Weatherford, TX. Contact James Haynes for payment.

Rules for advertisements: Free ads are available only to WNT members. The deadline for submission or cancellation of an ad is the 10<sup>th</sup> of the month to be placed in that month's newsletter. Ads will only run for one issue unless notified otherwise. If you wish to continue running an ad for more than one month, please advise the editor (email [wntnewsletter@gmail.com](mailto:wntnewsletter@gmail.com)) by the 10<sup>th</sup> of the month. Also, if you decide to cancel an ad, please notify the editor (have you spotted the trend yet?) by the 10<sup>th</sup> of the month.

The Regular Monthly Meetings are held on the last Thursday of each month at the Handley-Meadowbrook Lions Club, 6013 Craig Street, Fort Worth, TX.

Board meetings are held on the second Tuesday of each month at Niki's Italian Bistro, 5237 Davis Blvd. (FM1938) in North Richland Hills. Check the WNT web site for any updates. All WNT members are invited to attend. If you would like to join the group for dinner, it begins at 5:30 PM and the business meeting starts at 6:30 PM.

### Board of Directors

President	Glynn Cox	Home 817-337-0210
Vice President	Bob Wiggins	Cell 817-690-7131
Past President	Dave Marshall	Cell 817-229-9676
Treasurer	James Haynes	Cell 214-801-1775
Librarian	Randy Johnson	Home 817-795-6018
Activities	John Horn	Home 817-485-7397
Newsletter	Ron Schiller	Home 214-518-6142
Secretary	Tom Beatty	Cell 817-919-6685
Audio-Visual	David Walker	Cell 972-345-1738
Logistics	Bob Clark	Cell 817-304-3318
Member-at-Large	John Lauderbaugh	Cell 817-903-3947